

Relay For Life of Pine Bush

June 2 – Town of Crawford Park

Sponsorship Opportunities 2018



For Multi-site (\$15,000 and up), Presenting (\$10,000), Platinum (\$7,500) and Gold (\$5,000) Sponsorship opportunities, please contact your American Cancer Society Staff Partner Tina Eckert at Tina.eckert@cancer.org

\$2,500 Silver Sponsor: Logo on home page of event Website. Logo on event shirt. 2 Company Logo Track Signs. Your Banner displayed at event. Company logo on day of event program.

\$1,000 Bronze Sponsor: Name listing on sponsor page of event website. Name on event shirt. 2 Company Logo Track Signs. Your banner displayed at event. Company logo on day of event program.

\$750 Each Tent/Area Sponsor: Your Company banner in/on respective area. Name listing on event website. 2 Company Logo Track Signs. Company name listed on day of event program. Tent naming areas include (Registration, Survivor/Caregiver, Luminaria, Education, Children’s Activities, Kids Walk)

\$500 Signature Sponsor: Name listing on sponsor page of event website. 2 Company Logo Track Signs. Company logo on day of event program.

Day of Event Opportunities

\$250 Activity/ Lap Sponsor: Exclusive company sponsorship announcement in advance of and during sponsored lap. 1 Company Logo Track Sign. Company listed in schedule of events.

\$100 Day of Event Advertising: 1 Company Name on Track Sign

Business Contact Information (Please Compete in Full)

**** Sponsors at \$1,000 + levels – Deadline is April 12th. All other sponsors are due May 10th. Logo’s must be emailed to Tina.eckert@cancer.org in Jpeg format. This form must accompany payment. Benefits will start once payment is received.**

Company Name _____ Phone _____

Sponsorship Level _____ Amount _____ Team to be credited Kathy’s Team Fist Bump

Address _____ City _____ ST _____ Zip _____

Contact Name: _____ Approval Signature _____ Date _____

Please mail to: American Cancer Society 121 Executive Dr. New Windsor, NY 12553 Attn: Relay For Life of Pine Bush.
For more information, please contact Tina Eckert at 845-440-2509 or Tina.eckert@cancer.org

Be a proud Relay For Life sponsor. Create a window display. Mention Relay on social media. Participate in Paint the Town Purple Day. Create a fundraiser at your business. Form a Relay For Life team. Put out a donation bucket. Let your customers know that you care about finding a cure for cancer.

RelayForLife.org | 1.800.227.2345



Attacking from every angle.™